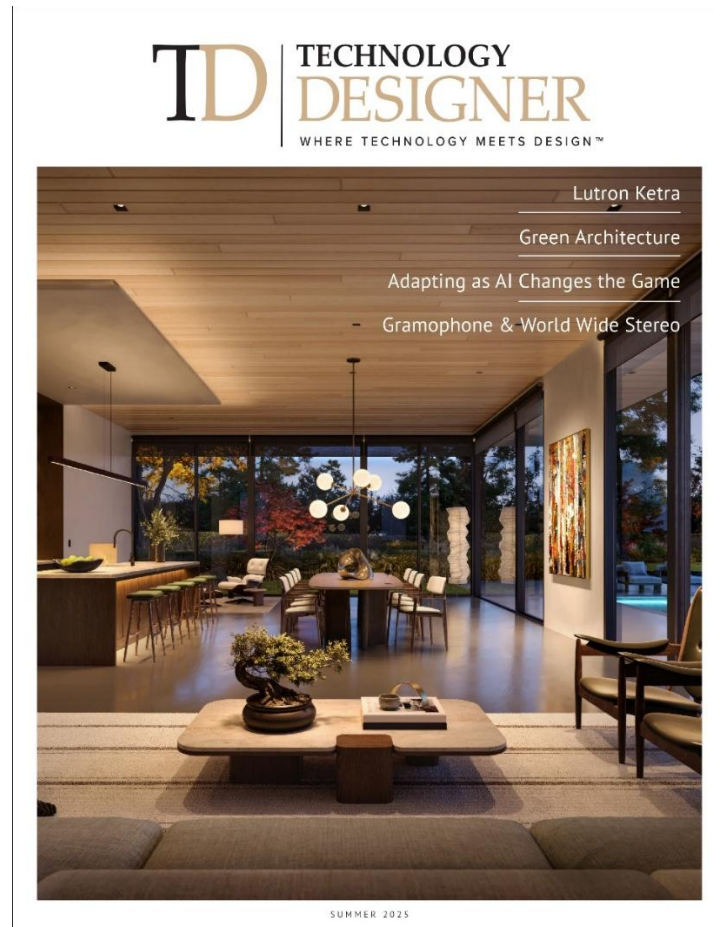


MEDIA KIT 2026



Our content strategy is unique to the luxury residential design-build channel.

Technology Designer Magazine, TechnologyDesigner.com and Technology Designer e-Newsletter are new communication platforms that explore and explain the world of performance home technology.

Where technology meets design™

Our goal is to educate and entertain. Performance Homes represent the most fundamental change in residential design-build in over 60 years and is a focal point of modern architecture and luxury custom home building. We explain the science and technology that go into these amazing homes. From clean air and purified water strategies, to resilient and sustainable building practices, to all-electric net zero energy, and to detoxified and decarbonized living environments, Technology Designer reaches architects, contractors, designers, property developers and system integration firms where we explore the intersection where technology meets design.



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2026 PUBLISHING SCHEDULE

Winter 2026 | Materials due: January 19

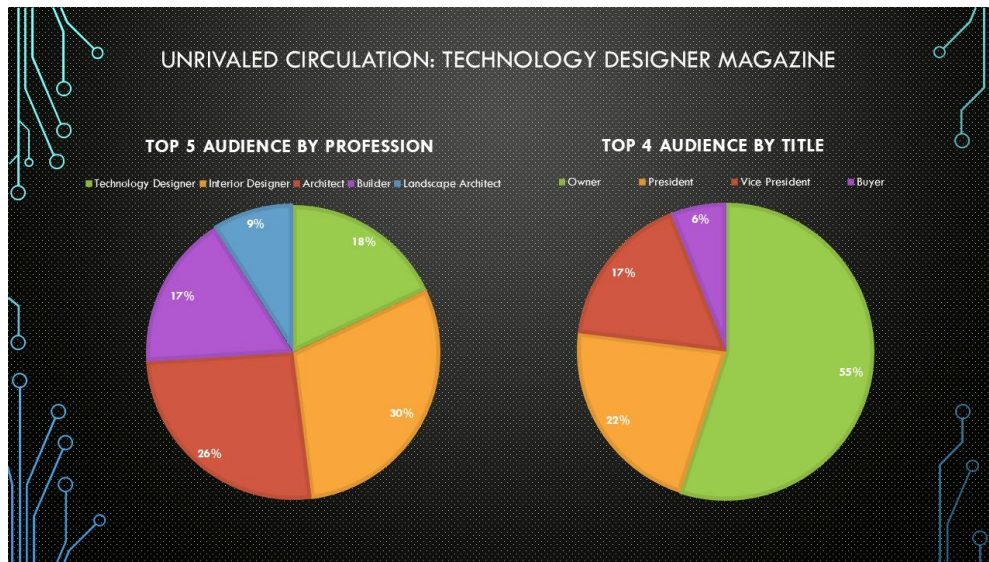
Spring 2026 | Materials due: April 23

Summer/CEDIA Expo 2026 | Materials due: July 31

Fall 2026 | Materials due: November 13

Print Circulation and Distribution

Our circulation is aimed at the design-build community, select system integrators, and manufacturers across a range of performance home industries - plus extra copies that system integrators can share with their luxe partners in their hometown – day spas, luxe retailers, plastic surgeons, etc. Plus, bonus distribution at Design Showrooms and Experience Centers across the country.



TechnologyDesigner.com

The website is a resource for the design-build community with news and featured article content from the magazine. Intuitive navigation allows users to search and explore various topics for educational and client-facing explanations.

The website sponsorship package includes multiple options including targeted audiences and targeted topics, along with sponsored content (story-telling) opportunities.

Technology Designer e-Newsletter

Deployed weekly, the TD e-Newsletter reaches the design-build community with news and new product introductions, as well as feature project profiles and interesting articles on the state of the industry. Constantly updating the news feed keeps our community coming back to the site on a regular basis.

Innovative Marketing Solutions

We offer turnkey solutions from website development to custom content to social media and PR. Let us know how you'd like to reach the design-build community and we can put together a comprehensive plan that delivers meaningful content for your targeted audience.

Our most sought after services include HD video production and distribution. When you need to reach out to the world, video is the go-to medium.



Mark Levinson Reveal

Livestream Video

For the launch of products that define luxury we offer a solution that streams in High Definition 1080p on the Vimeo platform. Capabilities include presenting multiple presentations for global reach with the opportunity for each region to engage with the presenters via a live Q&A session. Our success is measured in audience capture and engagement with dealers, press and consumers.

[Mark Levinson 5000 Series Reveal](#)

[Inside Sound United - Bowers & Wilkins](#)

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Technology Designer Performance Home Awards



The TD Performance Home Awards are the most prestigious honor a manufacturer or technology design firm can be presented within the Design-Build-Technology industry.

The criteria for our judges to consider combine a product's purpose, user experience and user interface, advancements in technology, the actual design of any given product, and how the product blends into a space should it be on display. Our judges are asked to evaluate each product regardless of category or application, and award points based on the various criteria. The products that reach the minimum winning point total are acknowledged with a Best Product or Best Design award.

Our 2025 panel of judges consisted of a cross-section of design-build professionals as well as consumer technology professionals from both manufacturing, retail, creative and system integration sectors of the industry.

Douglas Weinstein | Editor-in-Chief, *Technology Designer Magazine*

George McClure | Senior Editor, *Technology Designer Magazine*

Steve Panosian | Senior Editor, *Technology Designer Magazine*

Toni Sabatino | Interior Design, Furniture Design, Spatial Planner

David Santiago | Casa Santi Interior Design

Kristen Bramer | 8Z Real Estate

Allyssa Baird | High Velocity Creative

Franklin Karp | VideoMojo

Sam Runco | CEA Hall of Fame, CEDIA Lifetime Achievement Award

Elizabeth Lord-Levitt | Elizabeth P. Lord Design

2026 Technology Designer Performance Award entries will open in April 2026

Day of Discovery™

Make plans to become a sponsor for the one-and-only Technology Designer Day of Discovery design-build conference that takes place in early September at the CEDIA Expo trade show in beautiful Denver, Colorado.

The Day of Discovery brings together architects, builders, designers and technology experts in an engaging atmosphere of discovery – how we collaborate as trades to realize client expectations. With technology impacting every facet of the modern performance home, attendees not only listen to presenters during the education sessions but also have access to the trade show floor to get up close and personal with new products presented by the product managers that bring them to market. With our Keynote Luncheon presentation, it's a full day you'll want to be a part of.



Leveraging Technology as an Extension of Your Brand

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Social Media

With a dedicated social media manager, we drive viewers to your website and engage across the social media landscape.

Hashtags by TD social platform:



Facebook - #TechnologyDesigner #TechDesignerMag #Luxury



Twitter - #TechnologyDesigner #TechDesignerMag #Luxury #SmartHome #Architecture #InteriorDesigner



Instagram: #TechnologyDesigner #TechDesignerMag #Luxury #SmartHome #Architecture #InteriorDesigner #Technology #Design #Landscape #Lighting



Pinterest: #TechnologyDesigner #TechDesignerMag #Luxury #SmartHome #Architecture #InteriorDesigner



LinkedIn - #TechnologyDesigner

Testimonials

“Yours is an important industry read that's offering such a clear voiced leadership role in pointing out the future of our industry, it makes my head spin.

I love the stock, the clear fonts, the line spacing, the balance of white to dark space; it's so open and airy that it just begs me to turn page after page. This is a read, not just a pretty look-book!

Thanks for opening my eyes to the real definition of what a smart organic home looks and acts like. Thanks for broadening my understanding that these environments don't just happen; smart people work long and hard to integrate great complexity into a space the exudes simplicity, balance and ease.

I want one of those!!! WELL DONE my friends, WELL DONE!!!”

John Bevier, Focal-Naim America

“In a market segment where B to B content is vital to help an entire channel keep pace with innovation and evolving trends, Technology Designer stands out for their focus on the architect/design community, sharing the vision of smart technology manufacturers supported by forward-thinking editorial. TD highlights opportunities for everyone involved in creating and marketing the modern luxury home.”

Micah Sheveloff, WIRC Media

“Being able to deploy technology to realize the design goals and fulfill client expectations is what it's all about when you're a part of a design-build group.”

Tony Welch, Definitive

“The content is just delicious; tony, crisp and to the point.

Peter Weedfald, Senior VP, Sharp

“I am now on my second issue of *Technology Designer Magazine*. Let me first say Fabulous. The quality of the articles, graphics and printing is very reflective of design. You are to be congratulated on an excellent and timely publication.

Second, the thrust of your publication is spot on and, not to put too fine a point on it, about time. In my over 20 years as a Home Technology Professional, never, ever have I had a client tell me they wanted a list of “stuff”. Nope. Never. Rather, during walk-throughs and long discussions all I have heard is what they want to happen, how they envision using a space, and indirectly providing insight into their lifestyle and expectations.

This collaboration with other design professionals cannot be underestimated. *Technology Designer Magazine* is pushing that idea forward. Keep it up.”

Dennis W. Erskine -- Erskine Group Inc.

“We define winning as creating a beautiful home that fulfills the client’s program requirements, a project done on time and on budget.”

Janet McCann, McCann Associates, Inc.

“From a time-saving perspective, the client can sit down with one team and conduct one interview to determine if the fit is right. We think this approach is becoming the standard in the luxury residential sector.”

Nathan Kipnis, Kipnis Architecture + Planning

“*Technology Designer Magazine* is the first of its kind to give readers a total understanding of the capabilities and benefits of smart home living. We will depend on *Technology Designer Magazine* to be a leading force to guide us through this ever-evolving field.”

Lois Whitman, HWH PR

“This really looks like *Architectural Digest* for tech, beautiful!”

Shane Buettner, AudioQuest



Print Ad, Digital Ad and Sponsored Content Specifications

print ad specifications

PRINTED PUBLICATION TRIM SIZE: 8.375" X 10.875" TYPE OF BINDING: PERFECT BIND



PLEASE NOTE: THE THREE MOST COMMON AD SUBMISSION ERRORS ARE: WRONG TRIM SIZE (PAGE SIZE), MISSING BLEED AND INSUFFICIENT RESOLUTION. PLEASE DOUBLE-CHECK YOUR FILE BEFORE UPLOADING.

STANDARD TRIM (PAGE) SIZES

Full Page	8.375 x 10.875 (inches)**
Two-Page Spread	16.75 x 10.875 (inches)**
1/2 Page Horizontal	8.0 x 5.25 (inches)



**IF YOUR AD BLEEDS, PLEASE ADD .125 INCH (1/8 INCH) TO EACH SIDE

We strongly advise to keep all live matter 3/8 inch inside trim of all ad sizes. And allow 1/4 inch safety gutter for each page of a spread when type is running across the gutter.

REQUIRED FILE SPECIFICATIONS

Use PDF/X-1a setting when exporting as a PDF or in Distiller setting. *It is the required file format for HTSA Insight magazine.*

- All PDFs must be **PDF/X-1a COMPLIANT: PLEASE USE THE PDF/X-1a EXPORT SETTING!**
- **CROP MARKS AND BLEED MARKS** (if applicable), registration marks need to be placed outside of the bleed dimensions (set crop offset to .1667 in). NOTE: 1/2 page ads do not bleed nor do they need crop marks.
- Full-page ads that **bleed must extend .125 inch** (1/8 inch) outside page (trim).
- All fonts must be embedded in the PDF.
- **NO SPOT COLORS.** Convert your spot colors before creating the PDF.

CRITICAL COLOR: If color is critical please provide us with a composite SWOP-certified color proof (with color bars) and contact Production Manager for mailing address. To see a list of SWOP-certified proofs we accept, please visit idealliance.org/specifications/swop/. We cannot grant make goods for poor color reproduction unless a SWOP-certified color proof is supplied with your digital file.

HOW TO SUBMIT

Ad files must be uploaded to the **Technology Designer PRINT AD Dropbox**. Please use this link and follow the instructions on the web-site. <https://www.dropbox.com/request/Tp3VmnXup6vTCCXEf1Mh>

digital ad specifications

IMAGES 300W x 250H pixels saved as a jpg at 75% quality. File size no bigger than 100K.

ANIMATED GIFS 300W x 250H pixels. File size no bigger than 100K.

HOW TO SUBMIT

Banners ad files along with the URL information (saved as Word document) must be uploaded to the **Technology Designer DIGITAL AD Dropbox**. Please zip files or clearly identify your files. Use this link and follow the instructions on the web-site. <https://www.dropbox.com/request/XR1XmVtQplErJDmaPlE5>

sponsored content specifications

We require a 50-word or less brief overview of the sponsored content theme/message, along with a url link where the content is hosted and one 400W x 250H pixel lifestyle image in png or jpeg format.

HOW TO SUBMIT

Please zip your files or clearly identify files and upload to the **Technology Designer SPONSORED CONTENT Dropbox**. Please use this link and follow the instructions on the web-site. <https://www.dropbox.com/request/7xQE9xmwMlikNiEP9Gdf>

QUESTIONS?

Contact Eric Schwartz or Carol Campbell at their respective emails below.



PLEASE NOTE: Advertisers or Ad Agencies that do not comply with these specifications and/or procedures waive all claims to make-goods or refunds and hold harmless Technology Designer LLC in any and all production disputes.

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